



IDS wins
Silver German Stevie® Award
for IDS PRIIPs Services

IDS GmbH – Analysis and Reporting Services (IDS) Taking the lead with award-winning PRIIPs Services.

About German Stevie Awards

About 300 nominations from organizations across Germany were considered this year in categories including Company of the Year, Executive of the Year and New Product of the Year, among others. Gold, Silver and Bronze Stevie Award winners were selected by about 50 executives.

Silver Stevie® Award 2017 for IDS PRIIPs Services

IDS was named the winner of the Silver Stevie® Awards in the category “Best New Product or Service – Business-to-Business Services” in the annual German Stevie Awards.

The German Stevie Awards are the most encompassing business awards. In their third year they have already established a leading role in Germany. They are part of the Stevie Awards programs, which are widely considered to be the world’s premier business awards, conferring recognition for achievement in the workplace in programs such as The International Business Awards for more than a decade. All organizations in Germany were eligible to submit nominations.

“We are delighted that the German Stevie Awards are once again awarding outstanding and above all, innovative winners.”

Michael Gallagher, president and founder of the Stevie Awards

Candidature German Stevie Awards 2017

Situation

The EU’s PRIIPs Regulation¹ is intended to strengthen investor confidence in the financial sector. It aims to do so by making information on structured financial products, such as unit-linked life insurance products, comparable and easy to understand. Accordingly, the financial product manufacturer, such as the insurance company, must draw up a key information document (KID) and make it available to investors prior to concluding a contract. Regulatory Technical Standards (RTS) published by the European Commission govern the specific structure in relation to presentation and content, format, methods for determining risk and return, for calculating costs, etc.

Through its PRIIPs service, IDS is acting as a service provider for insurance companies and fund companies to cover the whole value chain, from data acquisition to production of the KIDs. For this purpose, IDS combines specific investment data and expertise from the two different sectors. IDS therefore enables insurance companies to continue selling unit-linked life insurance products and it also enables fund companies to continue offering the funds underlying the life insurance products – while none of the companies involved have to develop and operate the systems and processes themselves.

From January 2018 onwards, all investors wishing to take out a unit-linked life insurance product from Allianz Lebensversicherungs-AG and about 20 other companies will receive a KID compiled by IDS.

Company

IDS GmbH – Analysis and Reporting Services, Munich, Germany

Nomination title

IDS PRIIPs Services

Nomination category

New Products and Product Management Awards

Nomination subcategory

Best New Product or Service – Business-to-Business Services

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Regulation (EU) No. 1286/2014 of the European Parliament and of the Council on key information documents for Packaged Retail and Insurance-based Investment Products (PRIIPs)

Challenges

When developing the PRIIPs service, IDS overcame the following challenges:

- **Time pressure and uncertainty:**
The PRIIPs Regulation adopted on 26 November 2014 was originally intended to come into force for all EU member states on 31 December 2016. It was not until November 2016 that the date was postponed, due to disagreement about the draft of the RTS. Insurance companies are now required to produce the KIDs as of January 2018, on the basis of RTS that are currently still being revised.
- **Complexity:**
The mathematical processing of the financial aspects is extremely demanding due to the RTS and the wide range of unit-linked life insurance products in the EU member states, with additional national specificities.
- **A lot of parties involved, from various industries:**
Insurance companies require specific information in a standardized data format from global fund companies, whose investment funds form the basis for the life insurance products. From a sales perspective, fund companies in turn are very interested in supporting the compilation of the KIDs to ensure that life insurance products take account of investment funds.

Solution

IDS has a unique and detailed understanding of regulatory requirements, the unit-linked life insurance products and the underlying funds, as well as the technical expertise to implement a comprehensive solution quickly and efficiently. For production purposes, functional modules are combined flexibly for fund and insurance companies, and include:

- Identification and acquisition of the data and its efficient organization in a tried-and-tested database specializing in financial products,
- Cross-industry acquisition and distribution of this data,
- Calculations of risk, performance scenarios and costs, and
- Reliable, legally-sound production, provision and archiving of high-quality ready-to-print documents.

IDS' in-house integrated platform for data management, mathematical calculation and document production ensures an efficient overall process.

The PRIIPs service has already been productive for a fund company (about 140 unit classes of investment funds) and an insurance company (some 300 variants of unit-linked and classic life insurance tariffs) since the end of 2016, i.e. the date on which the PRIIPs Regulation was originally scheduled to enter into force. Another 20 insurance companies are expected to be on-boarded in 2017. This solution enables us to respond flexibly to any changes in the draft version of the RTS. The service is also already available to fund companies, which must also produce KIDs for investment funds by 2020 in accordance with the PRIIPs Regulation.

For more information about the product,
please send an email to:
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For further information about IDS
and all of our products, please visit
www.InvestmentDataServices.com

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